

UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF CALIFORNIA

MONARCH NUT COMPANY, LLC; and  
MUNGER FARMS,

Plaintiffs

v.

GOODNATURE PRODUCTS, INC;  
DALE WETTLAUFER; CPM  
WOLVERINE PROCTOR; and DOES 1  
to 100 inclusive,

Defendants

CASE NO. 1:14-CV-01461 AWI SKO

ORDER ON DEFENDANTS' MOTION  
TO TRANSFER and ORDER  
TRANSFERRING MATTER TO THE  
WESTERN DISTRICT OF NEW YORK

(Doc. No. 6)

This case stems from a commercial transaction between Plaintiffs and Defendants for equipment, expertise, and an agricultural process for drying and infusing blueberries. Plaintiffs filed suit in the Tulare County Superior Court, and Defendants removed. Plaintiffs allege claims of professional negligence, fraud and deceit, negligent misrepresentation, breach of express warranty, breach of implied warranty, strict products liability, and negligence. Defendants have filed a motion to transfer or dismiss pursuant to 28 U.S.C. § 1404.

Defendants' Arguments

Defendants argue that a Licensing and Royalty Agreement ("LRA") and a document entitled Quotation 1940 rev. 3 ("Quotation"), which is incorporated into the LRA, both contain exclusive and mandatory choice of law and forum selection clauses. The LRA and the Quotation establish that New York law governs all disputes between the parties, and that Buffalo, New York

1 is the required venue. All of the causes of action alleged by Plaintiffs are based on the contractual  
2 relationship between Goodnature Products, Inc. and Dale Wettlaufer. Further, even though CPM  
3 Wolverine Proctor (“Wolverine”) did not sign the LRA or the Quotation, it designed,  
4 manufactured, and installed equipment required by the LRA and Quotation. Because Wolverine’s  
5 conduct is so closely related to and intertwined with the LRA and the Quotation, Wolverine may  
6 invoke the forum selection clauses. Under the recent case of *Atlantic Marine Const. Co., Inc. v.*  
7 *United States Dist. Ct.*, 134 S.Ct. 568 (2013), the forum selection clauses should be enforced, and  
8 the Court should either transfer the case to the Western District of New York or dismiss the case  
9 without prejudice to refiling in the state courts in Buffalo, New York.

10                  *Plaintiffs’ Arguments*

11 Plaintiffs argue that LRA was signed on October 24, 2009, but the Quotation was dated  
12 September 17, 2009. Plaintiffs are not attempting to enforce the LRA, so reliance on that  
13 agreement’s forum selection clause is improper. However, the forum selection clause in the  
14 Quotation is ambiguous. The Quotation’s forum selection clause states that all disputes are to be  
15 settled in Buffalo, New York, but the LRA states that all disputes regarding the interpretation of  
16 the agreement is to be settled in the courts of Buffalo, New York. Because the Quotation does not  
17 use the phrase “in the courts of” Buffalo, there is an ambiguity. Because ambiguities are  
18 construed against the drafter, in this case Defendants, transfer and dismissal should be denied  
19 because the relevant clause is ambiguous.

20                  *Relevant Contractual Provisions*

21 The LRA states in part, “The Exclusive Licensing Period will commence with the payment  
22 of a \$100,000 first year’s Royalty Fee, or alternatively, the placement of an equipment order by  
23 the Licensee with the Lessor . . . as spelled out in Goodnature National Quotation #1940  
24 Revision 3, dated September 17, 2009 (included as Addendum A) . . .” *Id.* at p.2 ¶ 4.a. The LRA  
25 was signed by Plaintiffs on October 24, 2009, and signed by Wettlaufer on October 25, 2009. *See*  
26 Wettlaufer Dec. Ex. 1 at p.4. Also, with respect to choice of law and venue, the LRA in relevant  
27 part states: “All disputes regarding the interpretation of this contract shall be settled in the courts  
28 of Buffalo, NY, USA according to the laws of this place.” *Id.* at p.4 ¶ 17.

1       The Quotation appears to be identified as Addendum A to the LRA. See id. at Ex. 1. The  
 2 Quotation is dated September 17, 2009. See id. Under a section entitled “Governing Law,” the  
 3 Quotation reads: “This Agreement shall be deemed to have been entered into in the state of New  
 4 York and shall be governed and interpreted in accordance with the laws of the state of New York .  
 5 . . . All disputes will be settled in Buffalo, New York.” Id. at Ex. 1 at p.17.

6                  *Discussion*

7       Plaintiffs’ opposition boils down to a contention that there is no unambiguous forum  
 8 selection clause that applies in this case. The Court disagrees.

9       It does not appear that the LRA and the Quotation are intended to be separate and unrelated  
 10 documents. Under New York law, which governs the LRA and the Quotation, “all writings  
 11 forming part of a single transaction are to be read together.” This Is Me, Inc. v. Taylor, 157 F.3d  
 12 139, 143 (2d Cir. 1998); see also Singer v. Xipto, 852 F.Supp.2d 416, 424 (S.D. N.Y. 2012). “To  
 13 determine whether contracts are separable or entire, the primary standard is the intent manifested,  
 14 viewed in the surrounding circumstances.” County of Suffolk v. Long Is. Power Auth., 100  
 15 A.D.3d 944, 947 (2012).

16       Here, the LRA attached the Quotation as an addendum, and expressly referenced the  
 17 Quotation as part of a paragraph that explained when an exclusive license arose. See Wettlaufer  
 18 Dec. Ex. 1. The Quotation is not separately signed apart from the LRA, and the Quotation states  
 19 that it does not become effective until Plaintiffs accept it. See id. The Quotation is expressly a  
 20 part of the LRA, and has no meaning apart from the LRA other than as an offer. Given the nature  
 21 of the LRA and the Quotation, the LRA and the Quotation are not separable, but are entire, and  
 22 should be read together. See This Is Me, 157 F.3d at 143; Singer, 852 F.Supp.2d at 424; County  
 23 of Suffolk, 100 A.D. 3d at 947.

24       In terms of contract interpretation, “ambiguity exists where a contract term could suggest  
 25 more than one meaning when viewed objectively by a reasonably intelligent person who has  
 26 examined the context of the entire integrated agreement and who is cognizant of the customs,  
 27 practices, usages and terminology as generally understood in the particular trade or business.”  
 28 Bayerische Landesbank v. Aladdin Capital Mgmt. LLC, 692 F.3d 42, 53 (2d Cir. 2012);

1       Oppenheimer & Co. v. Trans Energy, Inc., 946 F.Supp.2d 343, 348 (S.D. N.Y. 2013); see Brad H.  
 2       v City of New York, 951 N.E.2d 743, 746 (N.Y. 2011) (noting that where a contract's language is  
 3       “written so imperfectly that it is susceptible to more than one reasonable interpretation,” it is  
 4       deemed to be ambiguous.). The language of a contract “is not made ambiguous simply because  
 5       the parties urge different interpretations.” Oppenheimer, 946 F.Supp.2d at 348.

6               Here, there is no dispute that the LRA's forum selection clause identifies the courts of  
 7       Buffalo, New York as the venue for all disputes regarding interpretation. Although the  
 8       Quotation's forum selection clause does not use the phrase “in the courts of,” the Court does not  
 9       find ambiguity. First, Plaintiffs do not put forth either an interpretation of the Quotation's forum  
 10      selection clause alone or an interpretation of the LRA's and the Quotation's forum selection  
 11      clauses together. There is no ambiguity without at least two reasonable meanings. See Bayerische  
 12      Landesbank, 692 F.3d at 53; Brad H., 951 N.E.2d at 746. Second, as it stands, no logical reason is  
 13      apparent for requiring some disputes to be litigated in Buffalo's courts, but not other disputes.  
 14      Both clauses contain language regarding settling disputes in Buffalo. Reading both forum  
 15      selection clauses as designating the courts in Buffalo to settle disputes is a more logical  
 16      interpretation. Third, other courts who have examined forum selection clauses that designate a  
 17      particular city, county, or country for the place to “settle” all disputes, but that do not reference  
 18      “courts,” find such clauses to be clear and enforceable. E.g. Kevlin Servs. Inc. v. Lexington State  
 19      Bank, 46 F.3d 13, 14-15 (5th Cir. 1995) (clause required that disputes “shall be settled in Dallas  
 20      County, Texas”); QT Trading L.P. v. M/V Saga Morus, 2010 U.S. Dist. LEXIS 144887, \*4 (C.D.  
 21      Cal. Nov. 5, 2010) (clause required that all disputes “shall be settled in the flag-state of the ship, or  
 22      otherwise in the place mutually agreed between the Carrier and the Merchant.”); James N. Gray  
 23      Co. v. Airtek Sys., Inc., 2006 U.S. Dist. LEXIS 2516, \*6 (E.D. Ky. Jan. 24, 2006) (clause required  
 24      any disputes regarding a contract to be settled in Fayette County, Kentucky); Baosteel Am., Inc. v.  
 25      M/V Ocean Lord, 257 F.Supp.2d 687, 689 (S.D. N.Y. 2003) (clause required that all disputes  
 26      “shall be settled in the flag-state of the ship, or otherwise in the place mutually agreed between the  
 27      Carrier and the Merchant.”); 3-D Advertising Cop. v. Delta Warranty, 1990 U.S. Dist. LEXIS 420,  
 28      \*4 (S.D. N.Y. Jan. 18, 1990) (clause required that any dispute or interpretive act be “settled in the

1 forum of the State of Washington, County of King, pursuant to the law then existing in that  
 2 jurisdiction.”). From these cases, and in the absence of some unique circumstance, identifying a  
 3 place where disputes will be settled is the functional equivalent of stating that the case will be  
 4 settled in the courts of that place. See id. In sum, Plaintiffs have not shown that either the LRA’s  
 5 forum selection clause or the Quotation’s forum selection clause is ambiguous.

6 Plaintiffs’ opposition rested on a finding of ambiguity. Plaintiffs did not address *Atlantic*  
 7 *Marine*, other than to say that it did not involve an ambiguous forum selection clause. Plaintiffs  
 8 also did not argue that enforcement of the forum selection clause was otherwise improper, or argue  
 9 that their claims are outside the scope of the forum selection clauses.<sup>1</sup> Forum selection clauses  
 10 may be enforced under 28 U.S.C. § 1404(a). See Atlantic Marine, 134 S.Ct. at 579. Because  
 11 enforcement of a valid forum selection clause protects the parties’ expectations, furthers vital  
 12 interests in the justice system, “a valid forum-selection clause should be given controlling weight  
 13 in all but the most exceptional cases.” Id. at 581. In the absence of other arguments by Plaintiffs,  
 14 the Court will follow *Atlantic Marine* and transfer this case to the Western District of New York  
 15 pursuant to the forum selection clauses and 28 U.S.C. § 1404. See id.

## ORDER

18 Accordingly, IT IS HEREBY ORDERED that:

- 19 1. Defendants’ motion to transfer (Doc. No. 6) is GRANTED; and
- 20 2. The Clerk is directed to TRANSFER this case forthwith to the Federal District Court for  
     the Western District of New York, Buffalo Division.

22 IT IS SO ORDERED.

23 Dated: December 3, 2014




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SENIOR DISTRICT JUDGE

26 <sup>1</sup> “[W]here the alleged conduct of nonparties [to a contract] is closely related to the contractual relationship, a range of  
 27 transaction participants, parties, and non-parties, should benefit from and be subject to forum selection clauses.”  
Holland Am. Line, Inc. v. Wartsila N. Am., Inc., 485 F.3d 450, 456 (9th Cir. 2007). Wolverine did not sign the LRA  
 28 or the Quotation, but did supply corresponding equipment to Plaintiffs. In the absence of a challenge from Plaintiffs,  
 Wolverine may invoke the forum selection clauses. See id.